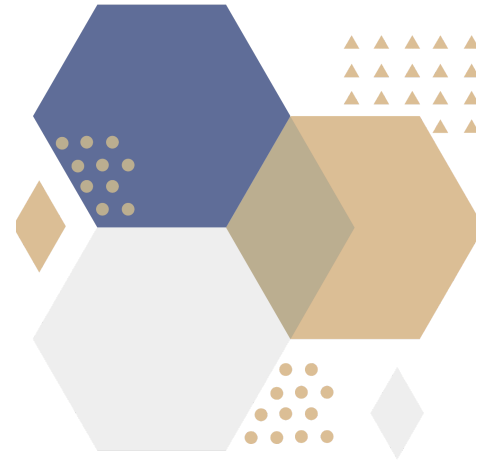


The Speed Up Co

3-PACK Lead Gen Front to Back Proposal

2020



Overview

The purpose of this service is to provide an outsourcing solution which enables YOU to engage in the best global talent and grow your business in the most cost effective way.

Goals

1. Research & Content:

- Niche + Location selection (trained VA in SEO specialty)
- Competitor analysis & keyword research (SEO expert)
- Onsite SEO: Title tags, meta-descriptions, alt text, H tag placement, internal linking, outbound links, image optimization (SEO expert)
- Domain name selection + host selection (Client)
- Keyword optimized content creation 5500 words (Writer)
- Offsite SEO: Link building campaign (VA Link Builder)

2. Website build:

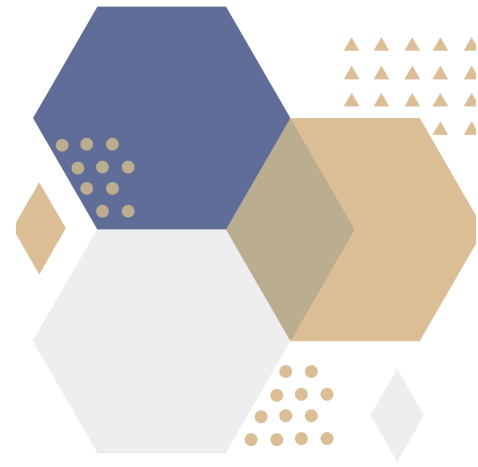
- Responsive design; Adaptive layout, easy navigation, attractive user experience (Web Developer)
- Speed optimization (Web Developer)
- Content + Image placement (Web Developer)
- Tracking number set-up (provided by Client)
- Simple logo creation (Web Developer)



THE SMARTER WAY TO OUTSOURCE

SAVE MONEY, TIME & CREATE MORE FREEDOM IN YOUR BUSINESS

Plan & Pricing: ~~\$435 per site~~ x 3 builds **US\$1200**
(linkbuilding included)



1. Niche selection

Trained VA with SEO experience to research niche + location selection Client to approve all niche + location sheets

2. SEO Specialist

Competitor analysis (5-10 competitors) & keyword research

Onsite SEO: Title tags, meta-descriptions, H tag placement, internal linking, outbound links, ALT text, image optimization.

Domain name selection + host selection

3. Writer

4000-4500 words of top-notch strategically written key-word rich content

Includes FAQs on home page

Includes initial blog post

4. Link building

Commencement of Link building campaign

X30 initial high metric quality backlinks

Additional: Ongoing backlink dripping \$7/hr

5. Website Developer

Responsive design; Adaptive layout, easy navigation, attractive user experience; speed optimization; contact forms, CTA's

Content + Image placement

RERERRAL BONUS

We love referrals from those we trust & have a rapport with!

If you're happy with your builds and the service we've given, let a mate know and we'll hook you up with **60 backlinks** for **each** of your *next 3 sites* when they order (**90 free backlinks to boost your ranks!**)

